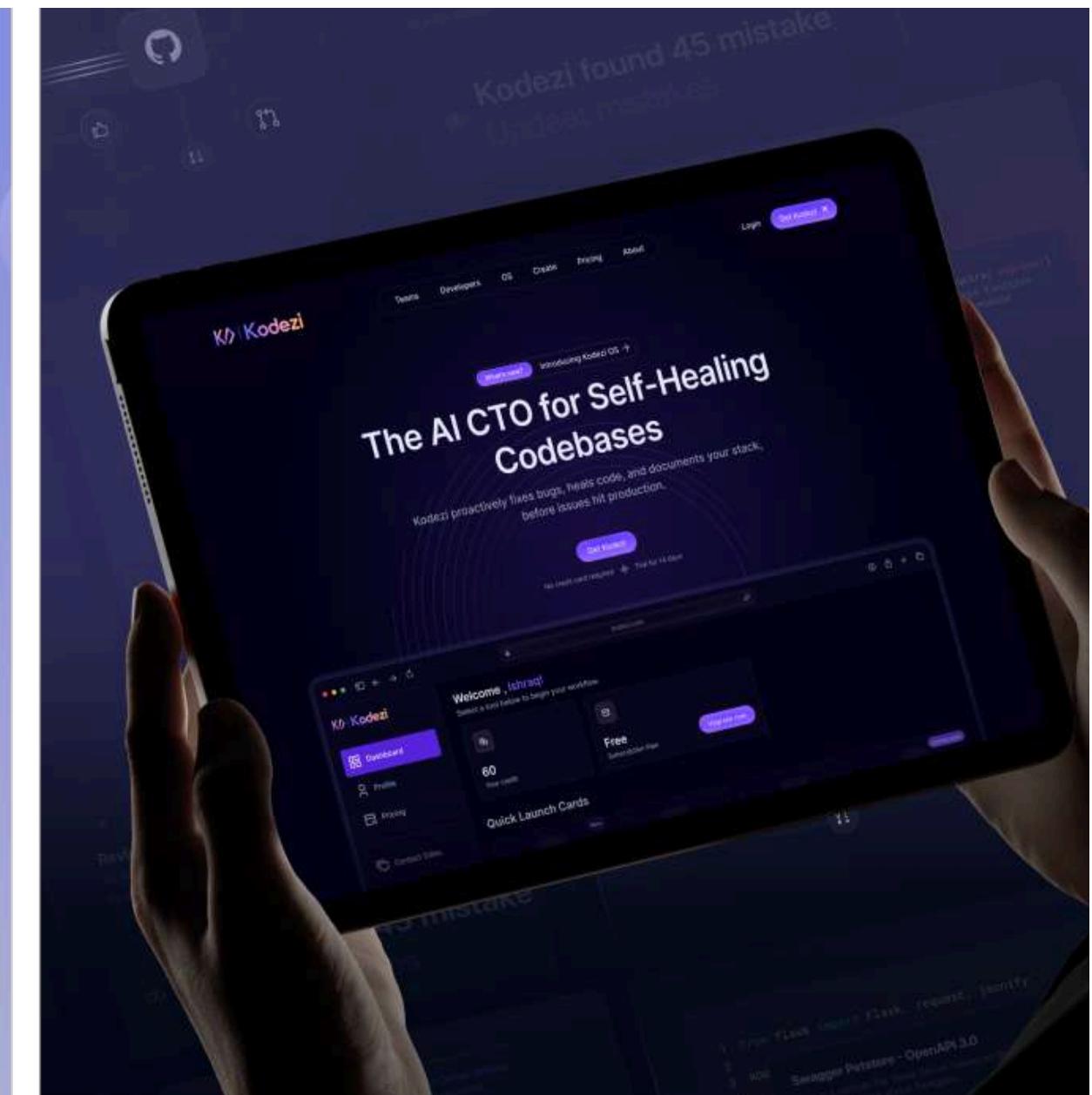
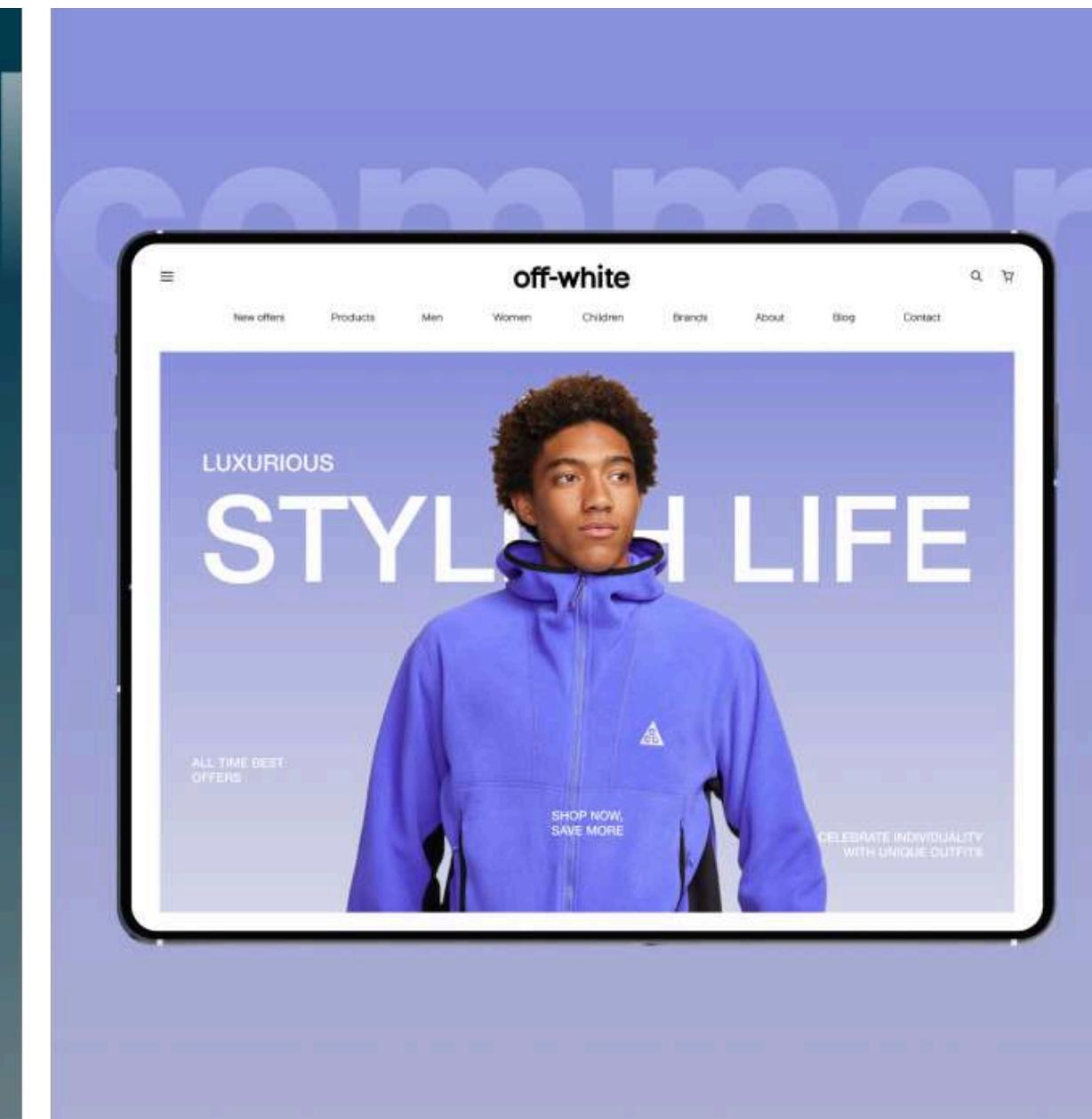
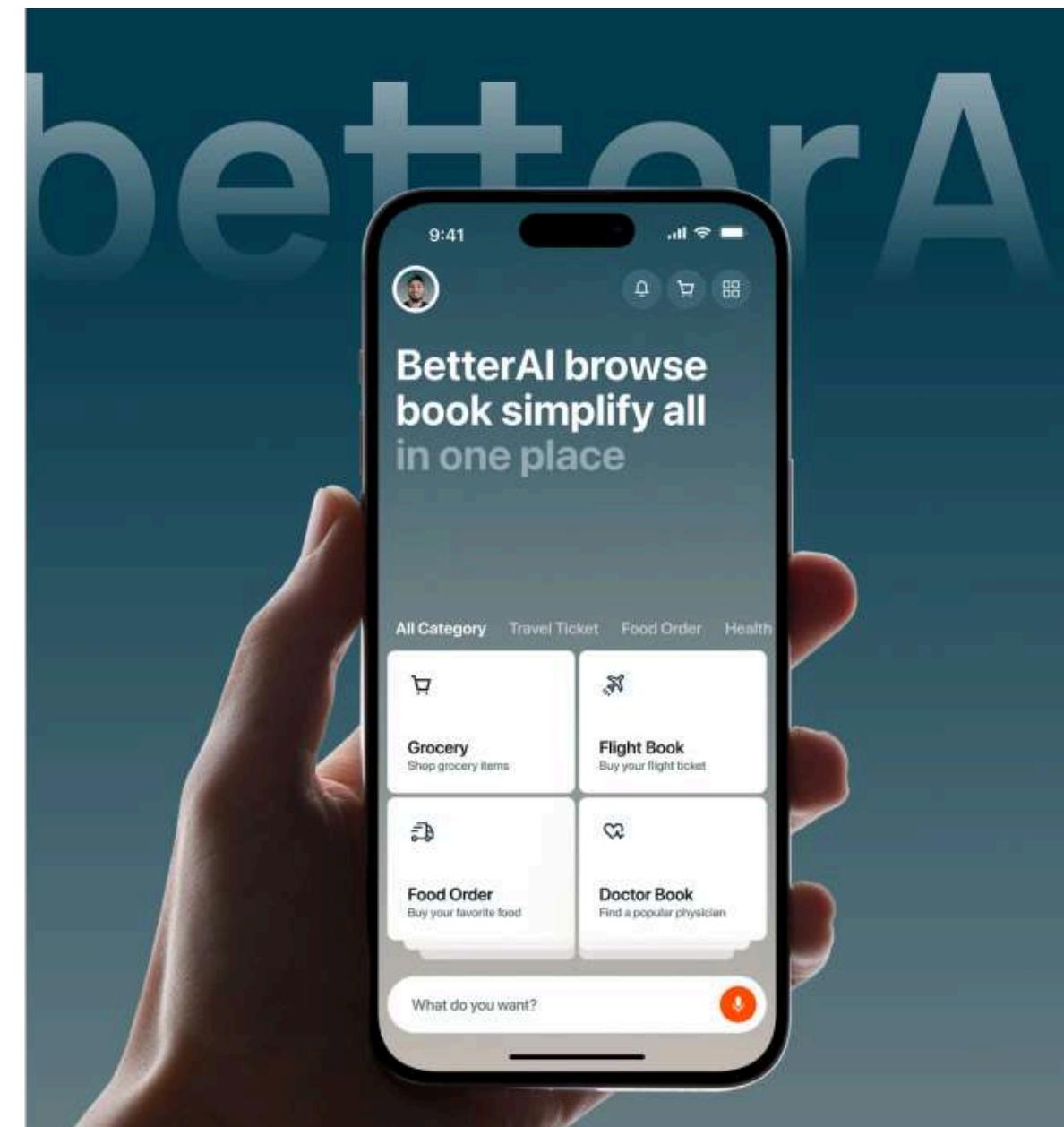
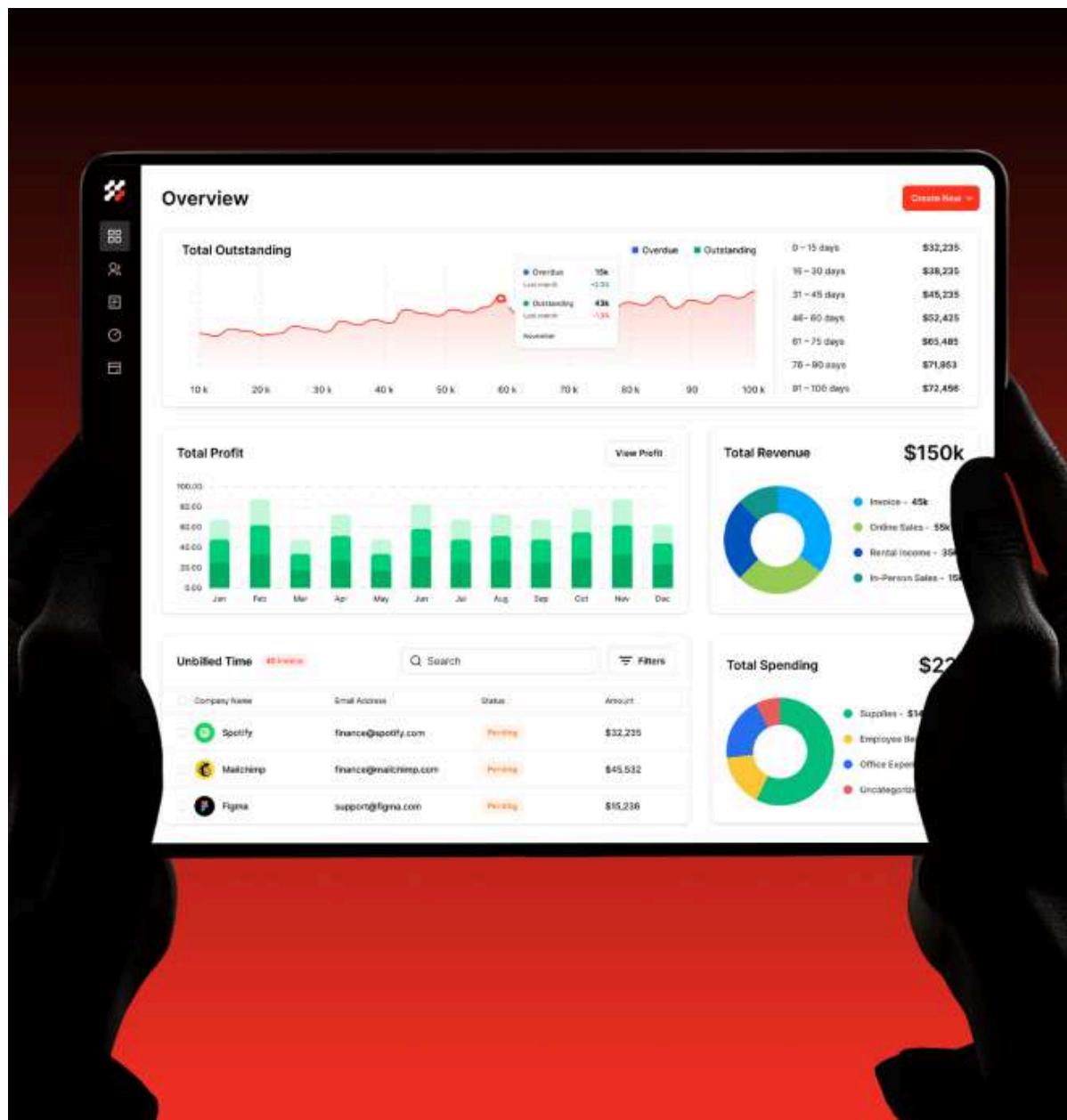


We design impactful  
brands and digital  
experiences fueled by  
innovative technology.

We act as strategic partners for fast-growing tech companies, building scalable websites with modular CMS, robust product design systems, and future-proof brand identities.

We turn research into solutions, creating unified brands, apps, websites, interfaces, and systems that drive growth.



Ladepuls

Krispy



PersanaAI

portant

AISA

ActiveSync

HouseMade

SOLON

Mavis<sup>AI</sup>

MIMO

accepty

collectiveshift

Hey  
Gen

OpLevel

tournated

ZusGPT

MTX



tapo

made.

verbue

Kodezi

Y Combinator

Recruitly

augalo

Mirrors  
Delivered

Fantasy  
Gameday.app

stake

zeroEssay

Delve

LiveAvatar

CORPORATE  
WOMEN'S HEALTH

Dragonfly AI

LIFEINBOX

Empressa.  
a Microsoft Partner

adtree<sup>®</sup>

zusfin

luxara

portant

door2day

ShareTrip<sup>®</sup>

Safetac

ODDACY  
rewind the future

BOWLS  
LINK

# Our smooth design process built for your success

Our design process is rooted in collaboration, curiosity, and purpose. We replace assumptions with real insights, guided by empathy and data. Through immersive workshops, in-depth research, and creative strategy, we craft meaningful experiences that inspire users, strengthen brands, and create lasting impact across every touchpoint. Our design that inspires, connects, and drives lasting impact globally.



Discovery

Research &  
persona

Wireframing &  
prototyping

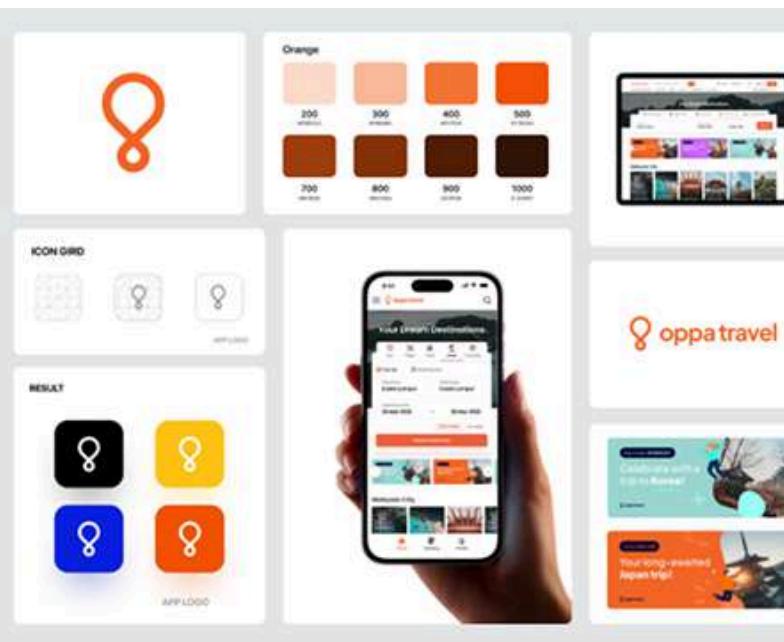
UI design &  
coding

QA & delivery

# We provide class services

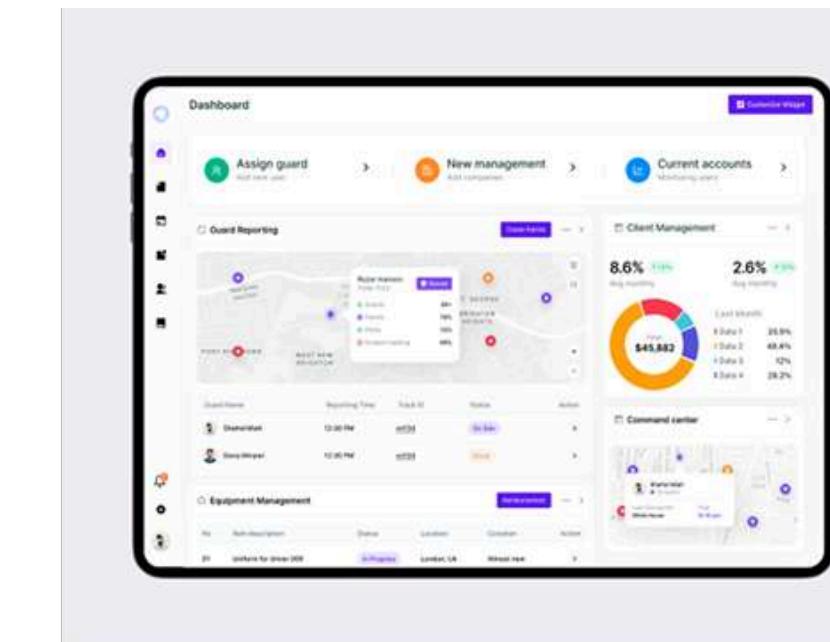
(01)

Branding Identity



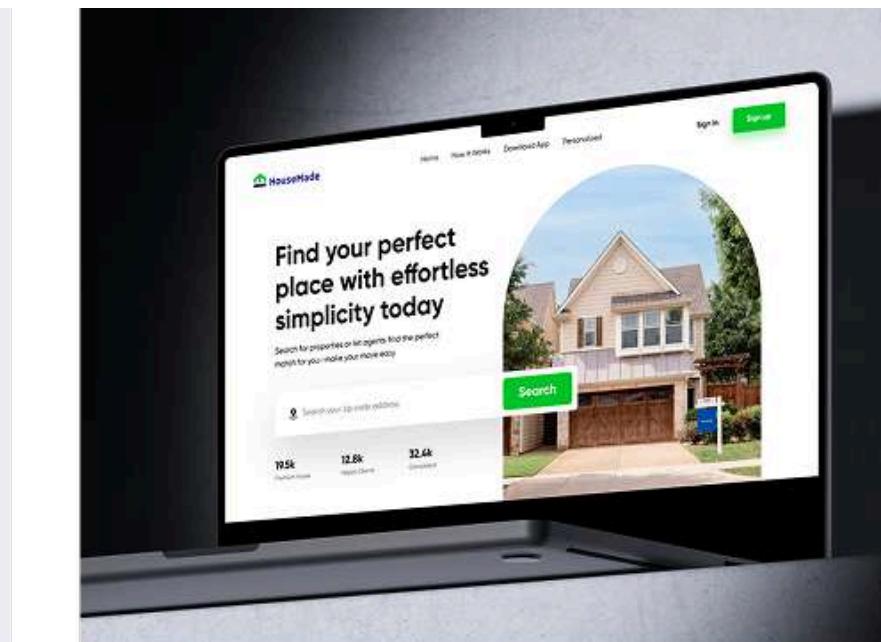
(02)

Web Development



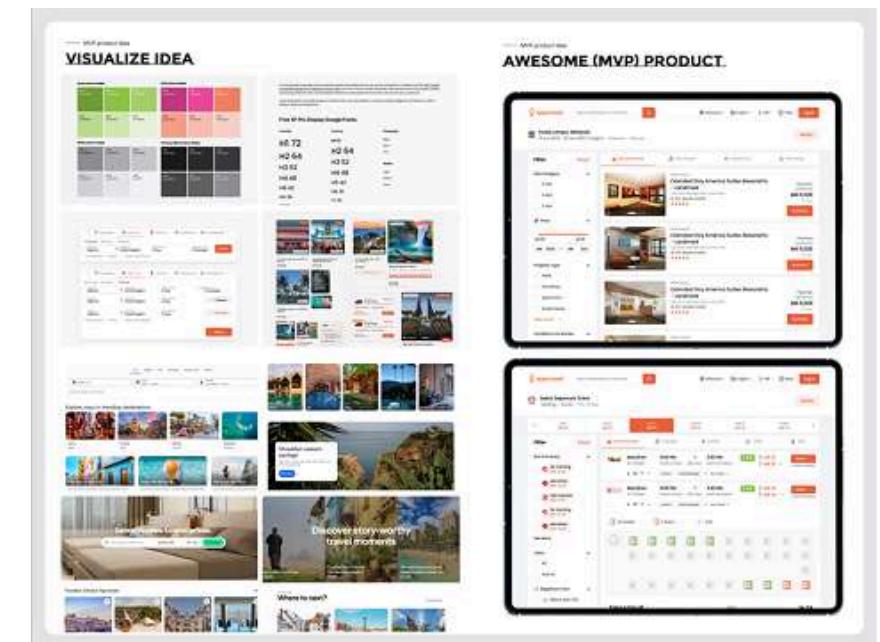
(03)

UI/UX Design



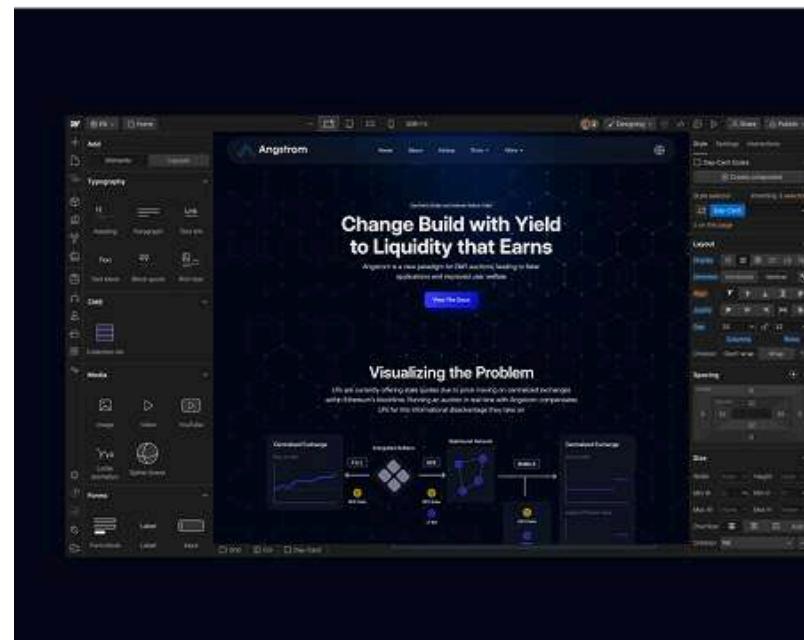
(04)

Build Product (MVP)



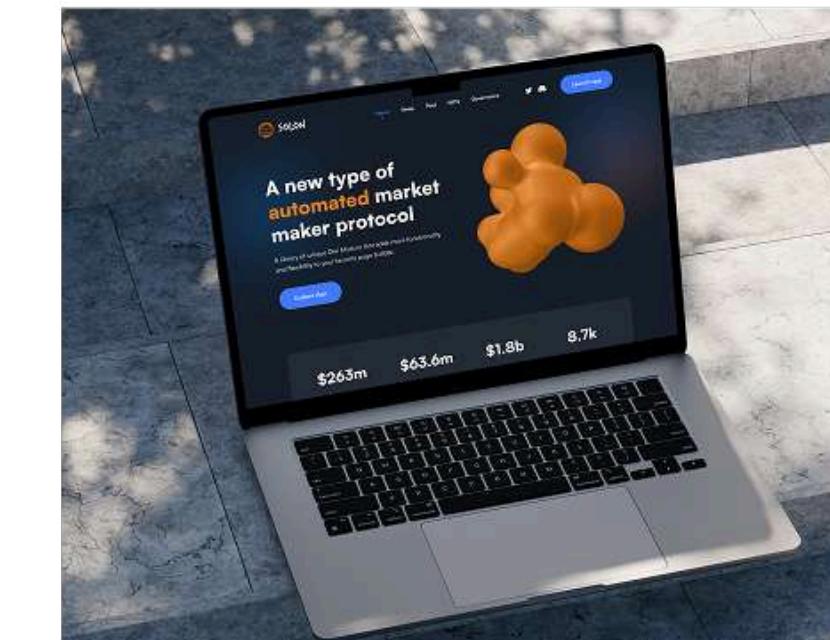
(05)

Webflow & Framer



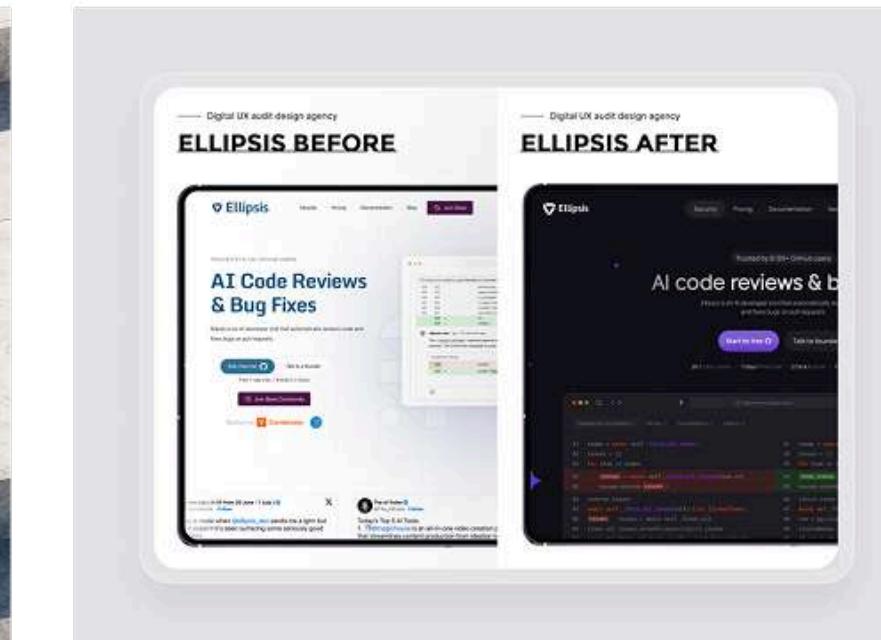
(06)

SaaS Design



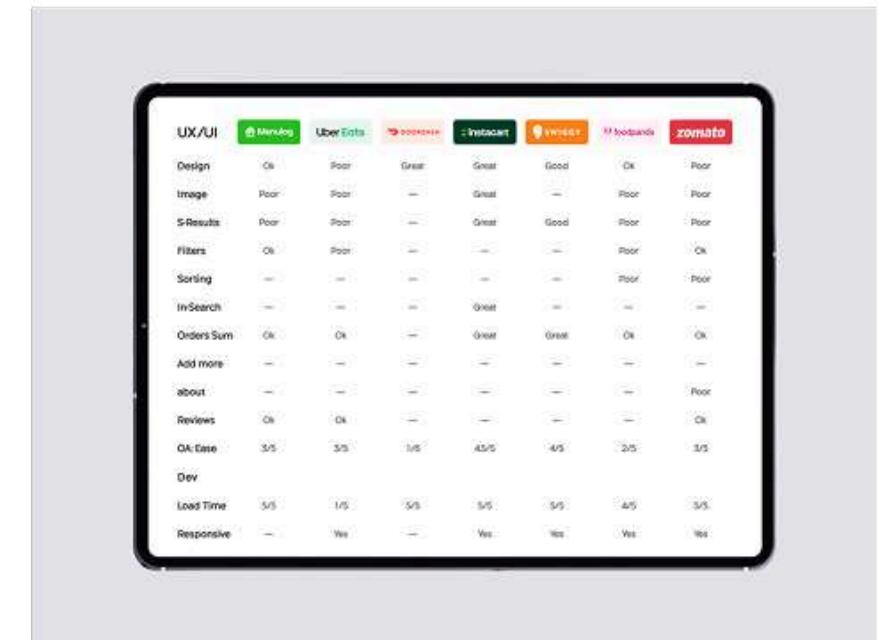
(07)

UX Audit



(08)

CRO



# Capabilities

## Discovery and Research

- Competitor and Market Analysis
- Visual Benchmark
- Analytics Audit
- Usability and Accessibility Review
- Stakeholders Interviews & Workshops
- User Interviews and Surveys
- Research Synthesis

## Branding

- Brand Naming
- Brand Strategy
- Communication Strategy
- Copywriting
- Visual Identity
- Digital and Print Collateral
- Illustrations and Iconography
- Brand Motion
- Brand Guidelines

## UX Design

- Customer and User Persona
- User Story and Flow
- Customer Journey Map
- Value Proposition Canvas
- Information Architecture
- Content Inventory and UX Writing
- Wireframing
- User Testing

## UI Design

- Design Language Development
- Website and App Design
- Product Visualisation
- Interaction and Motion Design
- Design Systems and Guidelines
- Creative Direction
- Prototyping

## Development

- Front-end Development
- Back-end Development
- CMS Implementation
- Quality Assurance
- Interaction and Motion

# Selected Case Studies

# Heygen

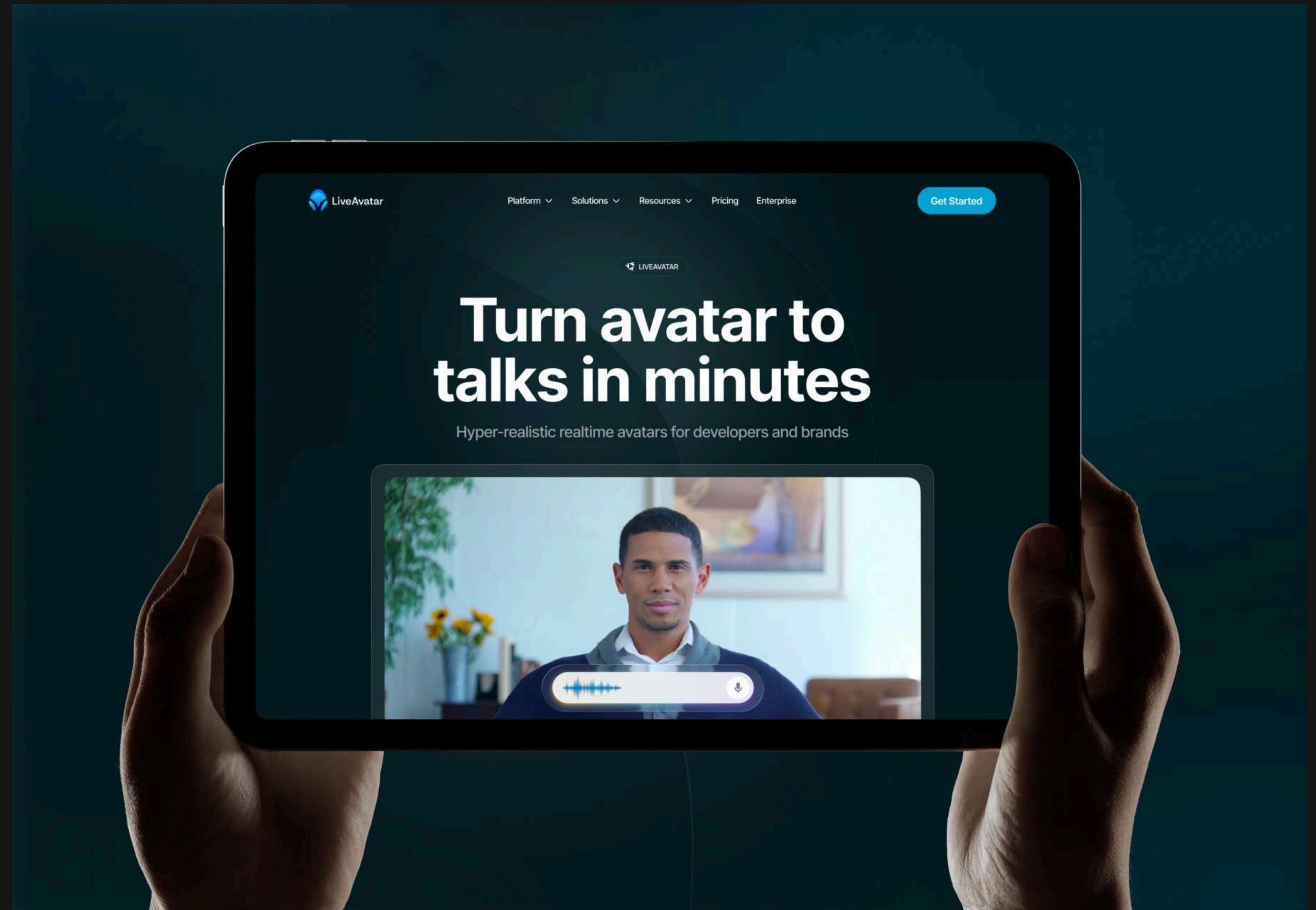
HeyGen AI, a platform for creating hyper-realistic avatars, needed a design upgrade. We provided UX research, UI/UX design, and visual design to enhance usability

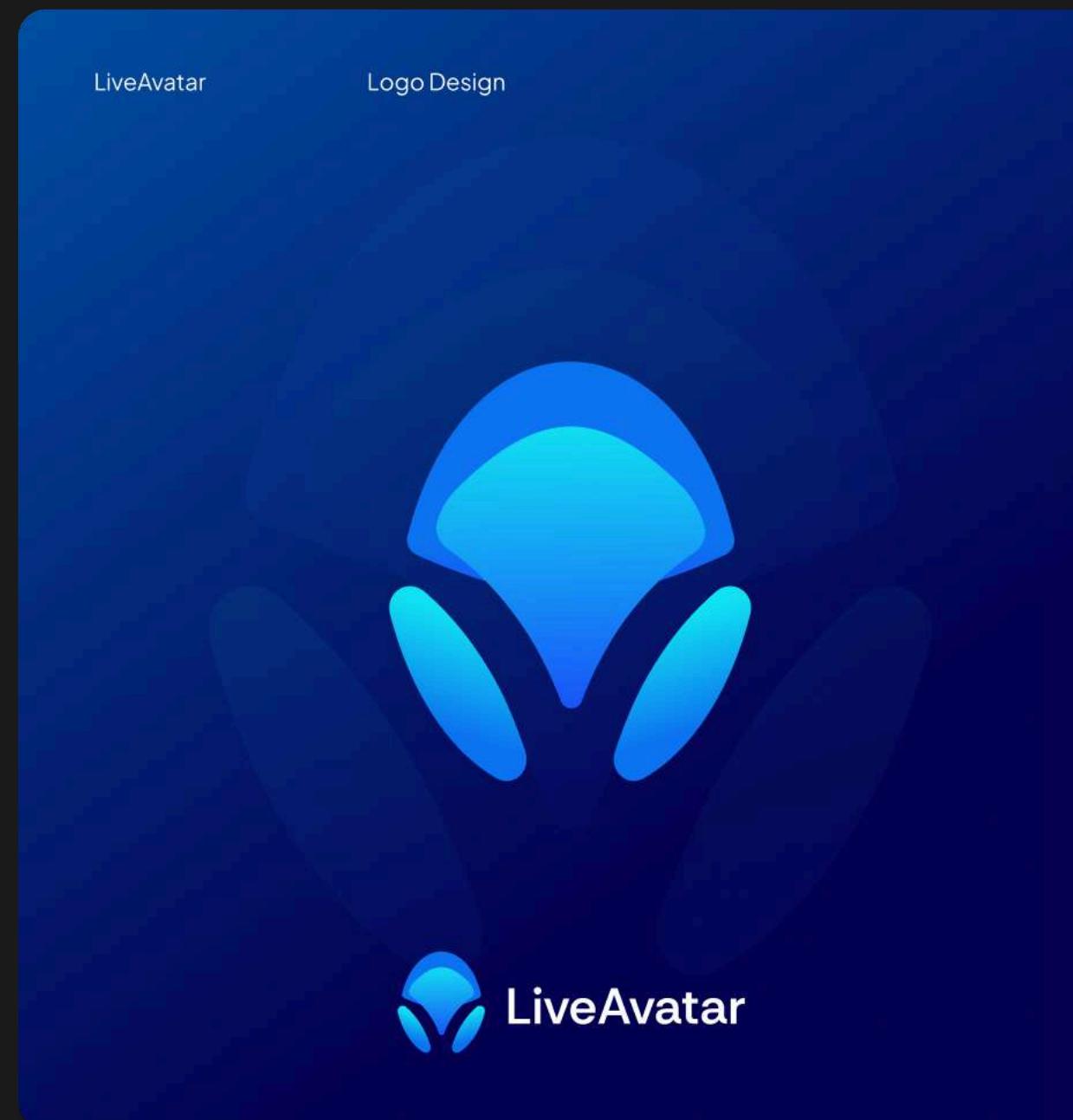
01 UX research

02 Visual Identity

03 Logo Design

04 Landing page





LiveAvatar

Logo Design

**AI Teachers eLearning for schools**

From corporate training to classrooms and recruitment, LiveAvatar adapts to the most impactful human interactions. Developers can integrate hyper-realistic avatars as coaches, teachers, or interviewers

**Start building with LiveAvatar API**

Get instant access to our API and start creating hyper-realistic, real-time avatars today. With clear documentation, quick-start guides

**Get Started**

**CONTACT US**

**FEATURES FOR DEVELOPERS**

## Everything developers need to build faster

**Clear API documentation, SDK previews, example integrations**

Explore well-structured API docs, ready-to-use SDKs, and practical integration examples that help you build faster. Whether you're testing a prototype or scaling to enterprise, LiveAvatar gives developers the clarity and resources they need to start coding without friction.

**Quick start snippet code sample**

```
// 1) Install (if sdk exists): npm i liveavatar
// 2) Quick start:
import { LiveAvatar } from "liveavatar";

const client = new LiveAvatar({ apiKey: process.env.LIVEAVATAR_API_KEY });

// Create a realtime session
const session = await client.sessions.create({
  avatar: "maya_v1", // avatar id
  voice: "alloy_en", // voice id
  mode: "realtime", // or "stream"
});

// Start talking
await session.say("Hello! I'm your LiveAvatar");
```

**BENEFITS**

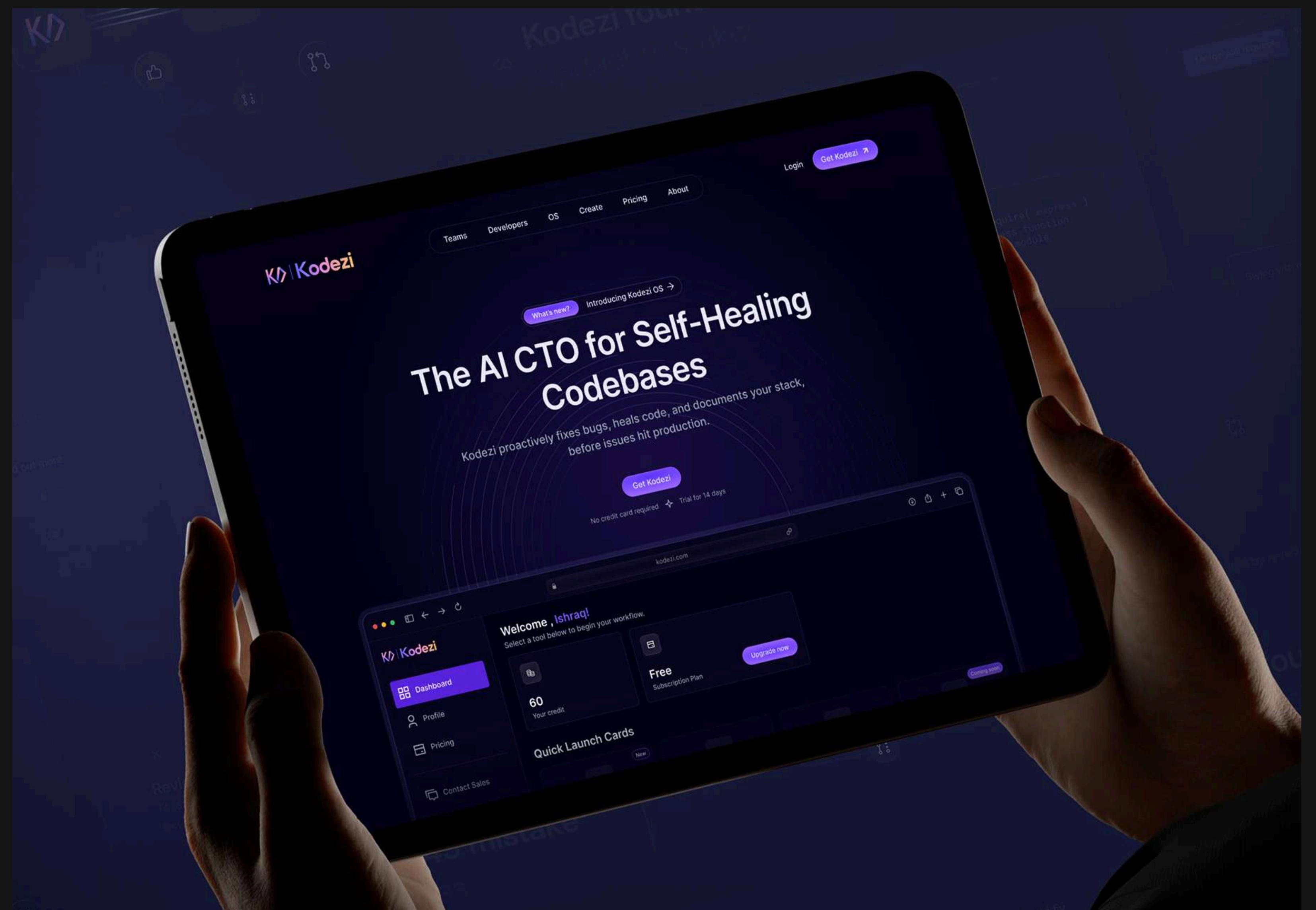
### Future-ready scalability benefits

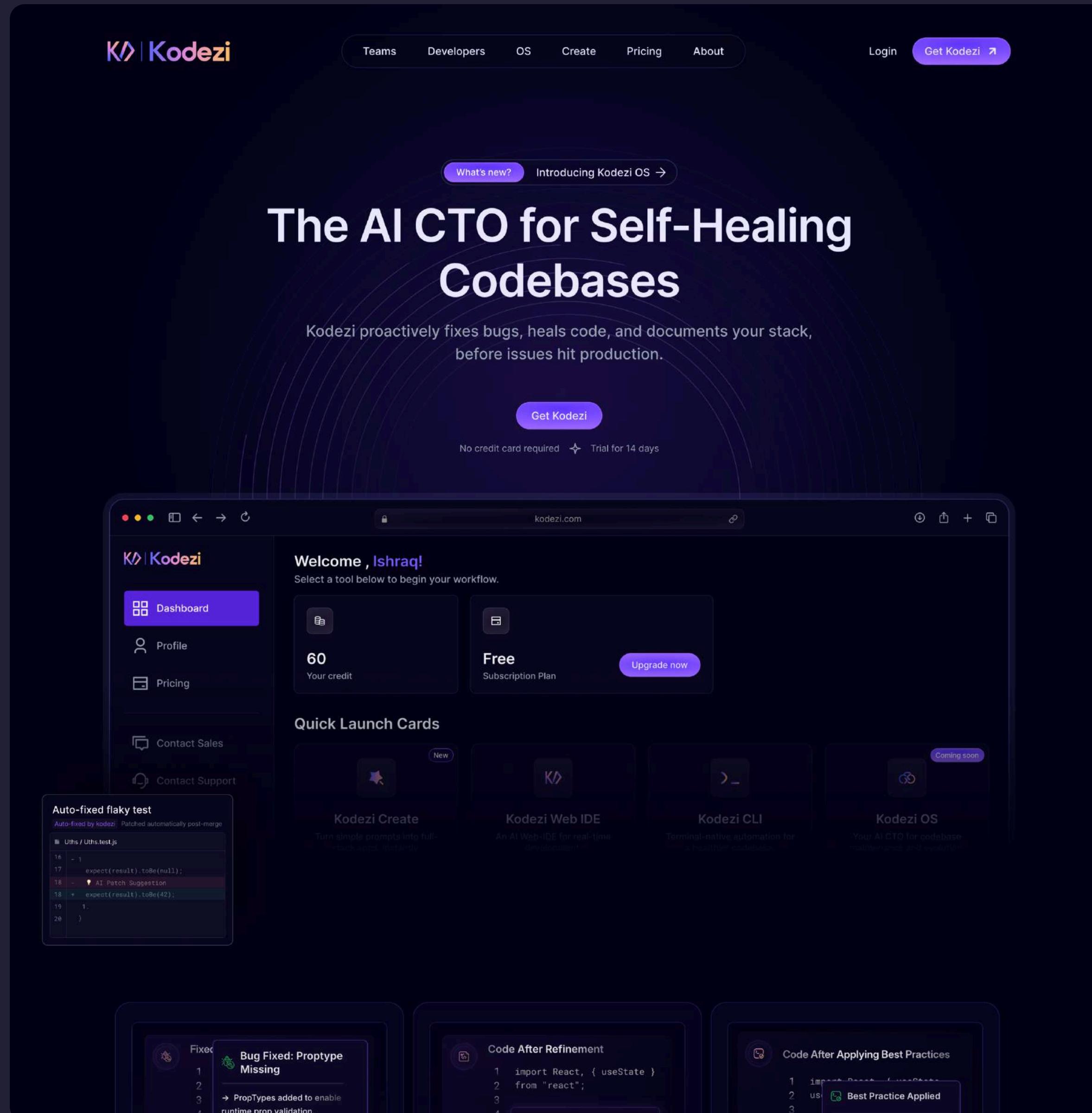
Get up and running fast with ready-to-use code snippets. Each sample is built to demonstrate real API calls, helping you test, integrate

# Kodezi AI CTO

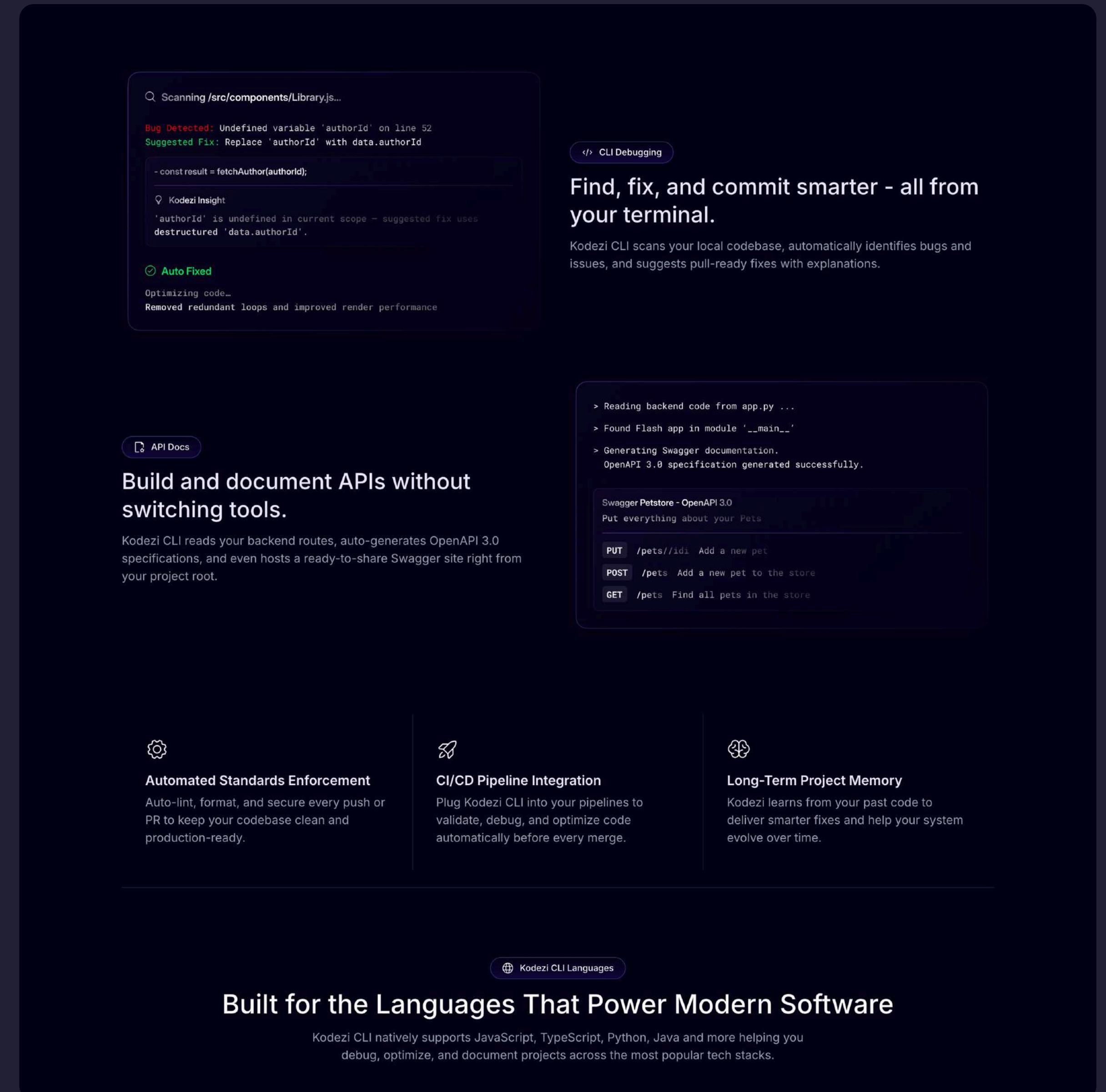
Kodezi, a fast-growing saas, hired us to redesign their website, app, and brand to reflect their AI-powered developer tool.

- 01 UX research
- 02 Visual Identity
- 03 UI & UX design
- 04 Webapp design
- 05 IDE Plugin Development





The homepage features a dark background with a central white circle containing the Kodezi logo. At the top, there's a navigation bar with links for Teams, Developers, OS, Create, Pricing, About, Login, and a purple 'Get Kodezi' button. Below the navigation is a 'What's new?' section with a 'Introducing Kodezi OS →' button. The main title 'The AI CTO for Self-Healing Codebases' is prominently displayed. A sub-section below it states: 'Kodezi proactively fixes bugs, heals code, and documents your stack, before issues hit production.' There's also a 'Get Kodezi' button and a note: 'No credit card required' and 'Trial for 14 days'. The main content area shows a 'Welcome, Ishraqi!' message and a 'Quick Launch Cards' section with cards for Dashboard, Profile, Pricing, Contact Sales, Contact Support, Auto-fixed flaky test (with a code snippet), Kodezi Create, Kodezi Web IDE, Kodezi CLI, and Kodezi OS. At the bottom, there are three cards: 'Fixed' (Bug Fixed: PropType Missing), 'Code After Refinement' (PropTypes added to enable runtime prop validation), and 'Code After Applying Best Practices' (Best Practice Applied).



The features section includes a 'Code Scanning' card showing a bug detected in 'src/components/Library.js' (undefined variable 'authorId') with a suggested fix: 'Replace 'authorId' with data.authorId'. It also shows an 'Auto Fixed' section with code optimization and removed redundant loops. A 'CLI Debugging' card shows a terminal interface with a bug detected in 'src/components/Library.js' and a fix suggestion. A 'Find, fix, and commit smarter - all from your terminal' section states: 'Kodezi CLI scans your local codebase, automatically identifies bugs and issues, and suggests pull-ready fixes with explanations.' Below this is an 'API Docs' card showing a terminal interface for generating OpenAPI 3.0 documentation from 'app.py'. A 'Build and document APIs without switching tools' section states: 'Kodezi CLI reads your backend routes, auto-generates OpenAPI 3.0 specifications, and even hosts a ready-to-share Swagger site right from your project root.' The 'Kodezi CLI Languages' section lists supported languages: JavaScript, TypeScript, Python, Java, and more. The 'Automated Standards Enforcement' section shows a code editor with an AI patch suggestion. The 'CI/CD Pipeline Integration' section shows a terminal interface with API endpoints for adding and finding pets. The 'Long-Term Project Memory' section states: 'Kodezi learns from your past code to deliver smarter fixes and help your system evolve over time.'

**Built for the Languages That Power Modern Software**

Kodezi CLI natively supports JavaScript, TypeScript, Python, Java and more helping you debug, optimize, and document projects across the most popular tech stacks.

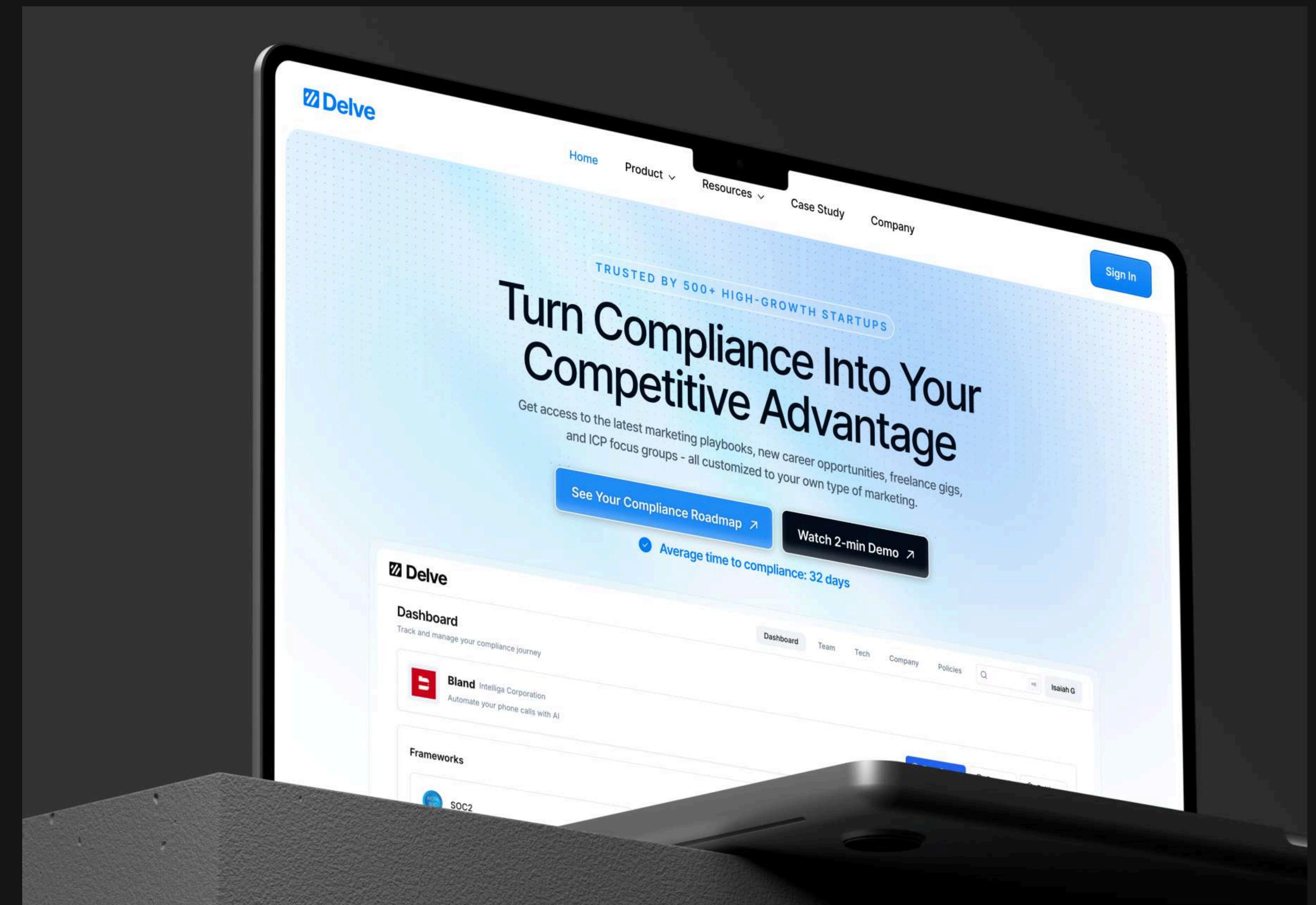
# Delve

Delve is an AI platform that streamlines compliance, enhances security, and accelerates deal closures. They needed improved UX and branding, which we provided.

01 UX research

02 UI/UX design

03 Branding asset



**ISO 27001: Your Passport to Global Enterprise Deals**

The international gold standard that opens doors to Fortune 500 contracts and European markets

87% of EU enterprises require ISO 27001

3.2x Average deal size increase

4-6m Time with Delve

**When You Need It Block**

ISO 27001 becomes critical when you're:

- \$1M ARR
- \$2M ARR
- \$3M ARR
- \$4M ARR
- \$5M ARR
- ENTERPRISE DEALS

Start your ISO 27001 journey at \$3M ARR to be certified by \$5M ARR when enterprise conversations intensify

Selling to European enterprises (€10M+ deals)

Expanding internationally beyond the US

Competing against established vendors

Processing sensitive data across borders

**Business Impact Block**

**Without ISO 27001**

Locked out of 40% of enterprise RFPs

**With ISO 27001**

Automatic RFP qualification

**How Delve Accelerates ISO 27001**

**Before**

- Manual gap analysis taking weeks
- Build policies from scratch (confusing + time-consuming)
- Point-in-time audits with no ongoing tracking
- Back-and-forth emails with consultants and auditors
- Documents scattered across spreadsheets, folders, and tools

**After**

- Automated gap analysis in 48 hours
- Pre-built policies tailored to your stack
- Continuous monitoring vs. point-in-time checks
- Direct auditor portal (no back-and-forth emails)
- AI-powered evidence collection

[Start ISO 27001 Assessment](#)

**How Delve Accelerates ISO 27001**

Framework	When You Need It	Timeline	Business Impact	Delve Advantage
ISO 27001	<ul style="list-style-type: none"> <li>Selling to EU enterprises (€10M+ deals)</li> <li>Expanding globally</li> <li>Handling sensitive data</li> </ul>	4-6 months	<ul style="list-style-type: none"> <li>Global market access</li> <li>3.2x deal size increase</li> <li>87% of EU enterprises require it</li> </ul>	<ul style="list-style-type: none"> <li>Automated gap analysis in 48h</li> <li>Pre-built policies</li> <li>AI-powered monitoring &amp; auditor portal</li> </ul>
GDPR	<ul style="list-style-type: none"> <li>Have EU users or customers</li> <li>Market to EU</li> <li>Process EU resident data</li> </ul>	4-6 weeks	<ul style="list-style-type: none"> <li>Unlock EU market</li> <li>Avoid €2M fines</li> <li>Boost trust by 73%</li> </ul>	<ul style="list-style-type: none"> <li>Data mapping &amp; consent flows</li> <li>30-day compliance plan</li> <li>No consultants needed</li> </ul>
PCI DSS	<ul style="list-style-type: none"> <li>Storing card data</li> <li>Running a marketplace</li> <li>Handling subscription billing</li> </ul>	Varies by level	<ul style="list-style-type: none"> <li>Up to 3% in fees</li> <li>Reduce cart abandonment by 23%</li> <li>Build your own payment experience</li> </ul>	<ul style="list-style-type: none"> <li>Level-based onboarding</li> <li>Guided SAQs &amp; evidence capture</li> <li>Dev-friendly setup</li> </ul>
HIPAA	<ul style="list-style-type: none"> <li>Serving healthcare providers</li> <li>Handling health/fitness data</li> <li>Managing PHI</li> </ul>	45 days	<ul style="list-style-type: none"> <li>Access \$4T healthcare market</li> <li>Avoid \$2.1M fines</li> <li>Build B2B healthcare trust</li> </ul>	<ul style="list-style-type: none"> <li>Pre-configured policies</li> <li>Compliance dashboard</li> <li>Fast onboarding for digital health apps</li> </ul>

[Take our 2-minute assessment](#)

Not sure which frameworks you need?

**Calculate Your Compliance ROI**

Company Metrics

- Current ARR: \$5M
- Average Deal Size: \$1M
- Sales Cycle Length: 6 months

Target Markets

US  EU  Healthcare  Financial

[Calculate ROI](#)

Potential revenue unlock: \$200K

Time savings: 6 months

Cost comparison: \$80K

Line chart showing revenue over 3 years for 'With Delve' (blue) and 'Without Delve' (black)

**Delve**

Turn Compliance Into Your Competitive Advantage

Get access to the latest marketing playbooks, new career opportunities, freelance gigs, and ICP focus groups – all customized to your own type of marketing.

[See Your Compliance Roadmap](#)

[Watch 2-min Demo](#)

Average time to compliance: 32 days

**Delve**

Dashboard

Frameworks

SOC2

HIPAA

# Tournated

Tournated, a Latvian SaaS for sports management, needed a redesign for a modern, intuitive, and mobile-friendly platform.

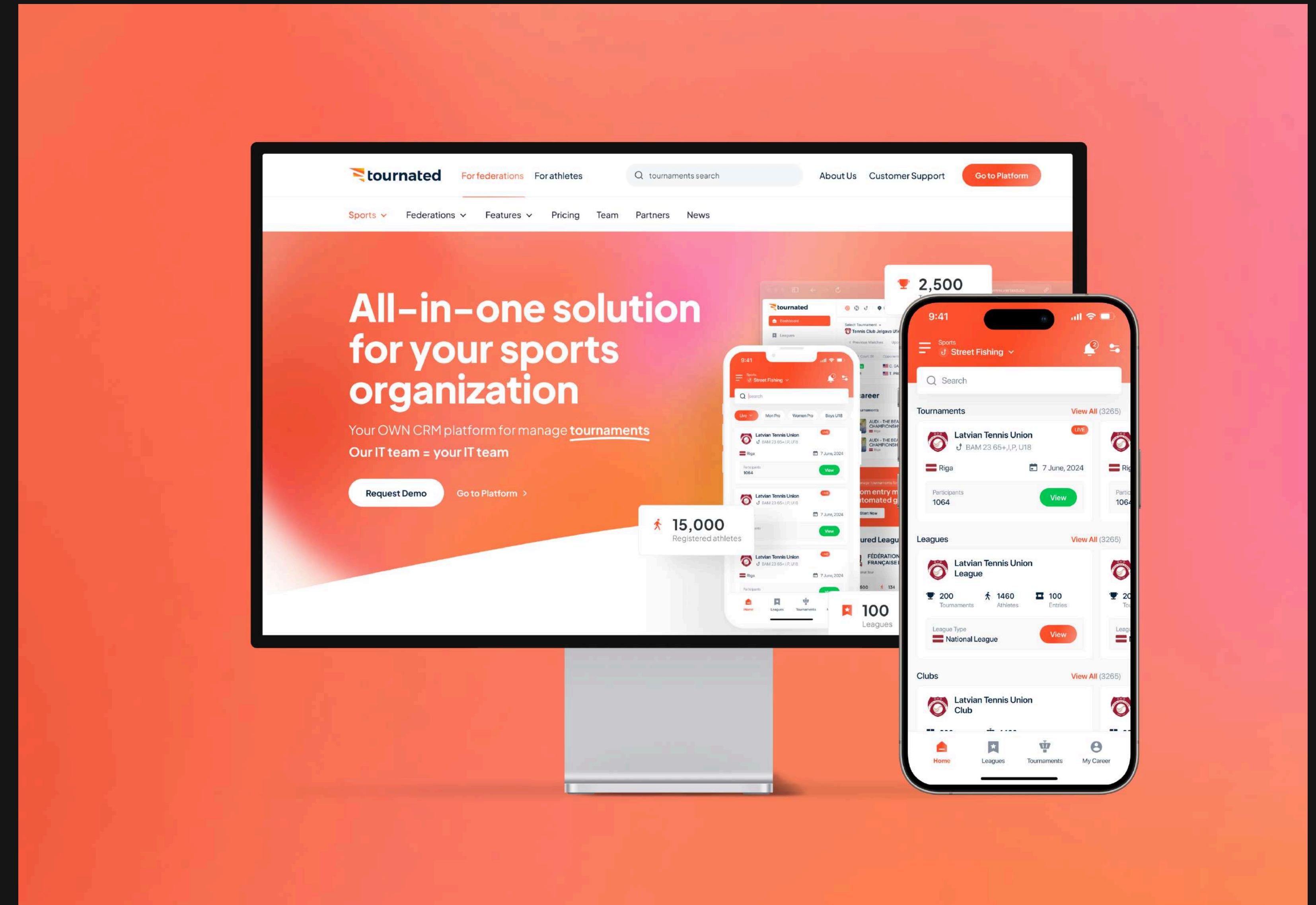
01 UX research

02 Visual Identity

03 Webapp design

04 White level system

04 Mobile app design



# Tournated

The image is a collage of 12 screenshots from the tournated platform, showcasing its various features and user interface. The screenshots are arranged in a grid-like pattern. 1. Top Left: A dashboard showing a 'Featured Leagues' section with four cards for 'FÉDÉRATION FRANÇAISE DE TENNIS' (National Tour, Beach Volleyball). 2. Top Middle: A dashboard showing a 'Tournaments' section with a card for 'Latvian Tennis Union' (BAM 23 65+, U18) and a 'Leagues' section with a card for 'Latvian Tennis Union League'. 3. Top Right: A dashboard showing a 'Tournaments' section with a card for 'AUDI - THE BEACH TENNIS CHAMPIONSHIP' (LTS, Nov 25, 2023) and a 'Leagues' section with a card for 'AUDI - THE BEACH TENNIS CHAMPIONSHIP' (LTS, Nov 25, 2023). 4. Bottom Left: A 'Tournaments' creation screen for 'AUDI - The Beach Tennis' (LTS, Nov 25, 2023) with a map of Manchester, Kentucky. 5. Bottom Middle: An 'Athlete' profile for 'Shahid Miah' (Athlete, 30 Nov 1998, 12 Oct 2022) with a stadium background. 6. Bottom Right: A 'Tournaments' section for 'LATVIAN TENNIS UNION LEAGUE' (International League) with a stadium background. 7. Far Right: A 'Rankings' section for 'Women Pro' with a list of players and their statistics. 8. Far Left: A 'Tournaments' creation screen for 'AUDI - The Beach Tennis' (LTS, Nov 25, 2023) with a map of Melbourne, Victoria. 9. Far Middle: A 'Tournaments' section for 'AUDI - THE BEACH TENNIS CHAMPIONSHIP' (LTS, Nov 25, 2023) with a stadium background. 10. Far Right: A 'Rankings' section for 'Women Pro' with a list of players and their statistics. 11. Far Left: A 'Tournaments' creation screen for 'AUDI - The Beach Tennis' (LTS, Nov 25, 2023) with a map of Manchester, Kentucky. 12. Far Middle: A 'Tournaments' section for 'AUDI - THE BEACH TENNIS CHAMPIONSHIP' (LTS, Nov 25, 2023) with a stadium background. 13. Far Right: A 'Rankings' section for 'Women Pro' with a list of players and their statistics. The platform has a clean, modern design with a red and white color scheme. It includes various sections for tournaments, leagues, athletes, and rankings, with detailed information and statistics for each item.

# Spacebook

SpaceBooks, a San Francisco-based SaaS for SMB accounting, faced high user abandonment and low engagement, needing a redesign to improve navigation.

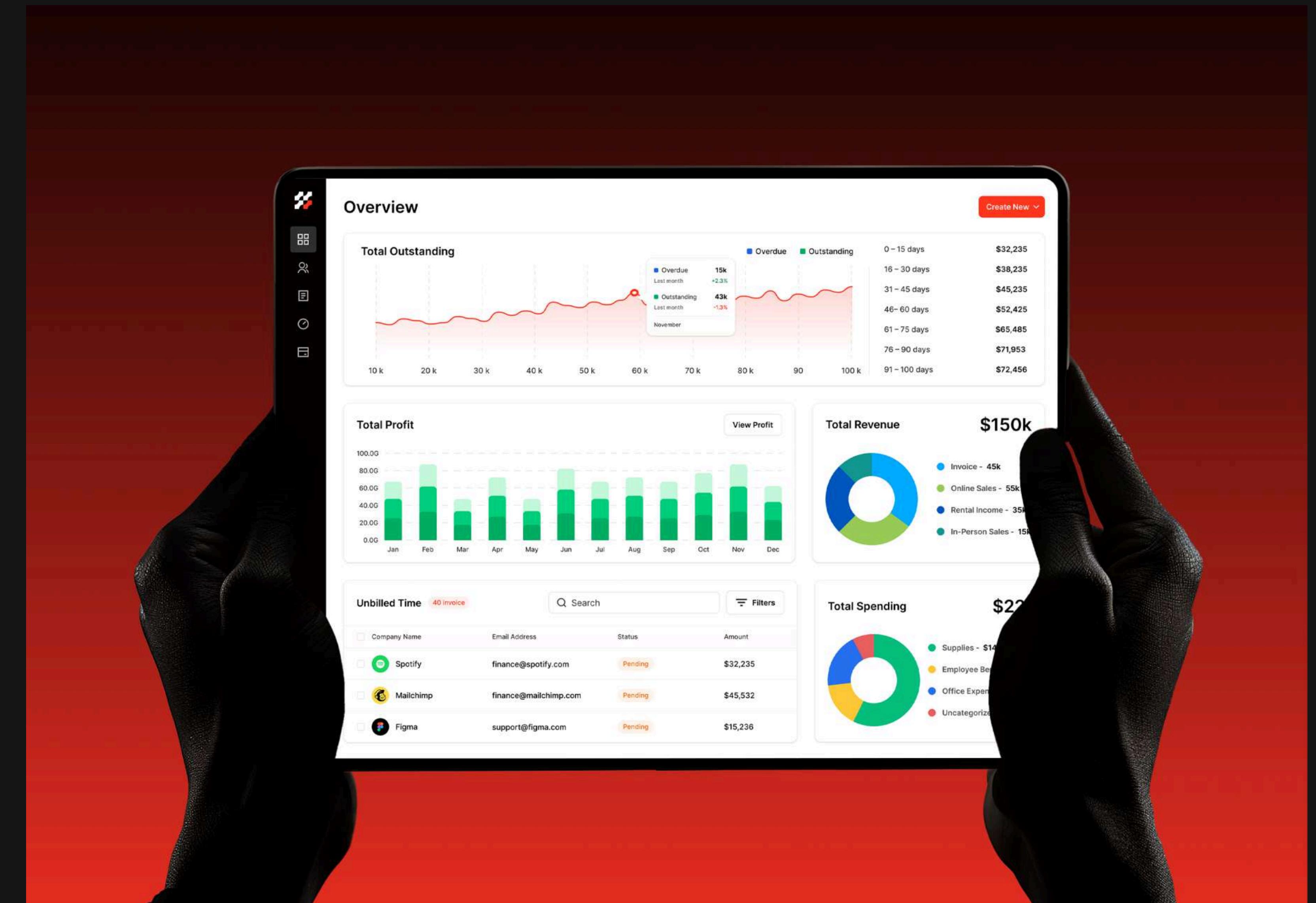
01 UX research

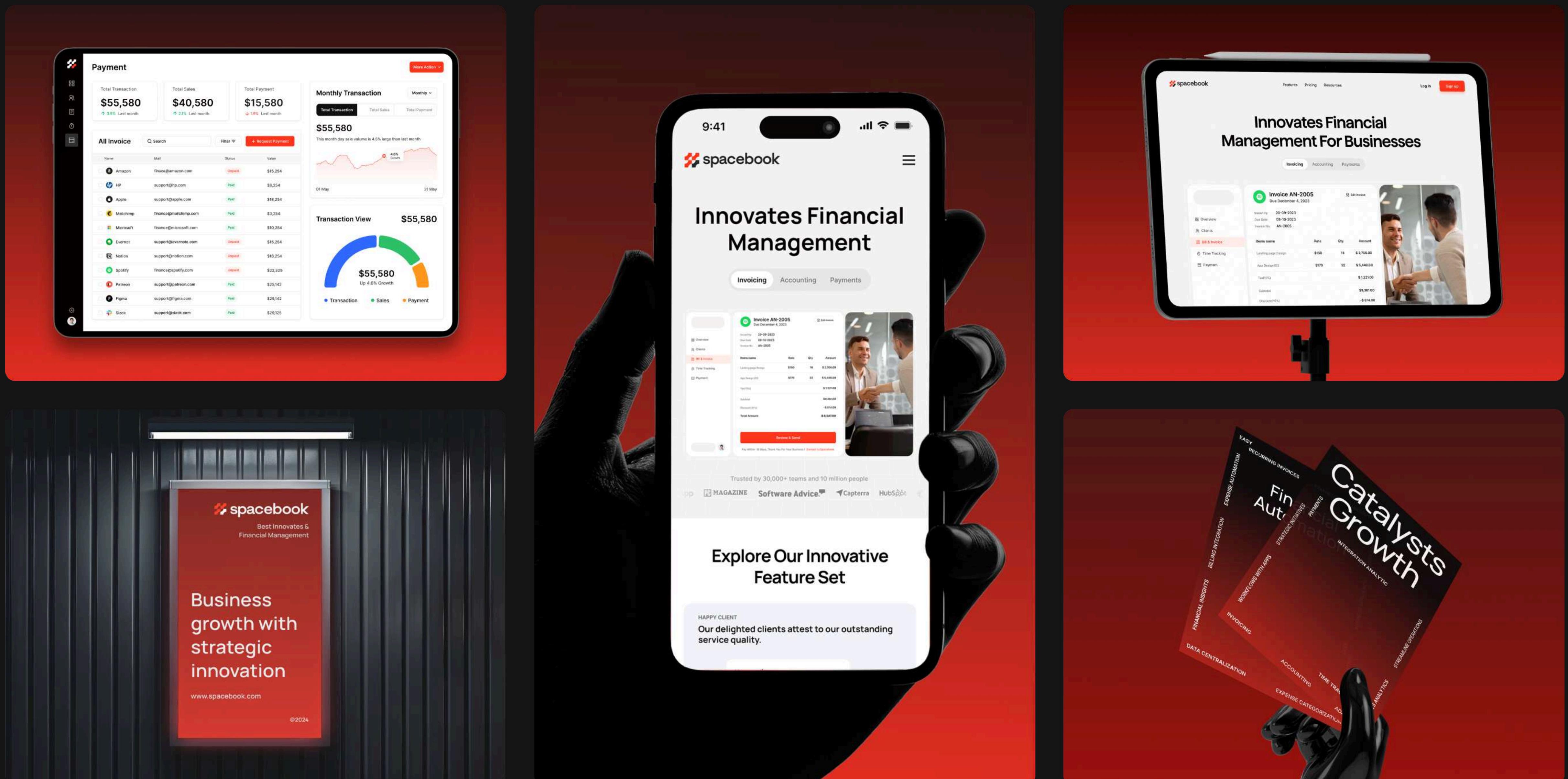
02 Logo design

02 Visual Identity

03 Website design

04 Dashboard design





# Spacebook

**spacebook**

**Sign up**  
Start your 30-days free trial.

Name\*  Enter Your Name

Email\*  Enter Your Email

Password\*  Create a Password  
Must be at least 8 characters.

**Payment**  
Total Transaction **\$55,580** ↑ 4.8% Last month  
Total Sales **\$40,580** ↑ 4.8% Last month  
Total Payment **\$15,580** ↑ 4.8% Last month  
Monthly Total **\$55,580** This month day 01 May

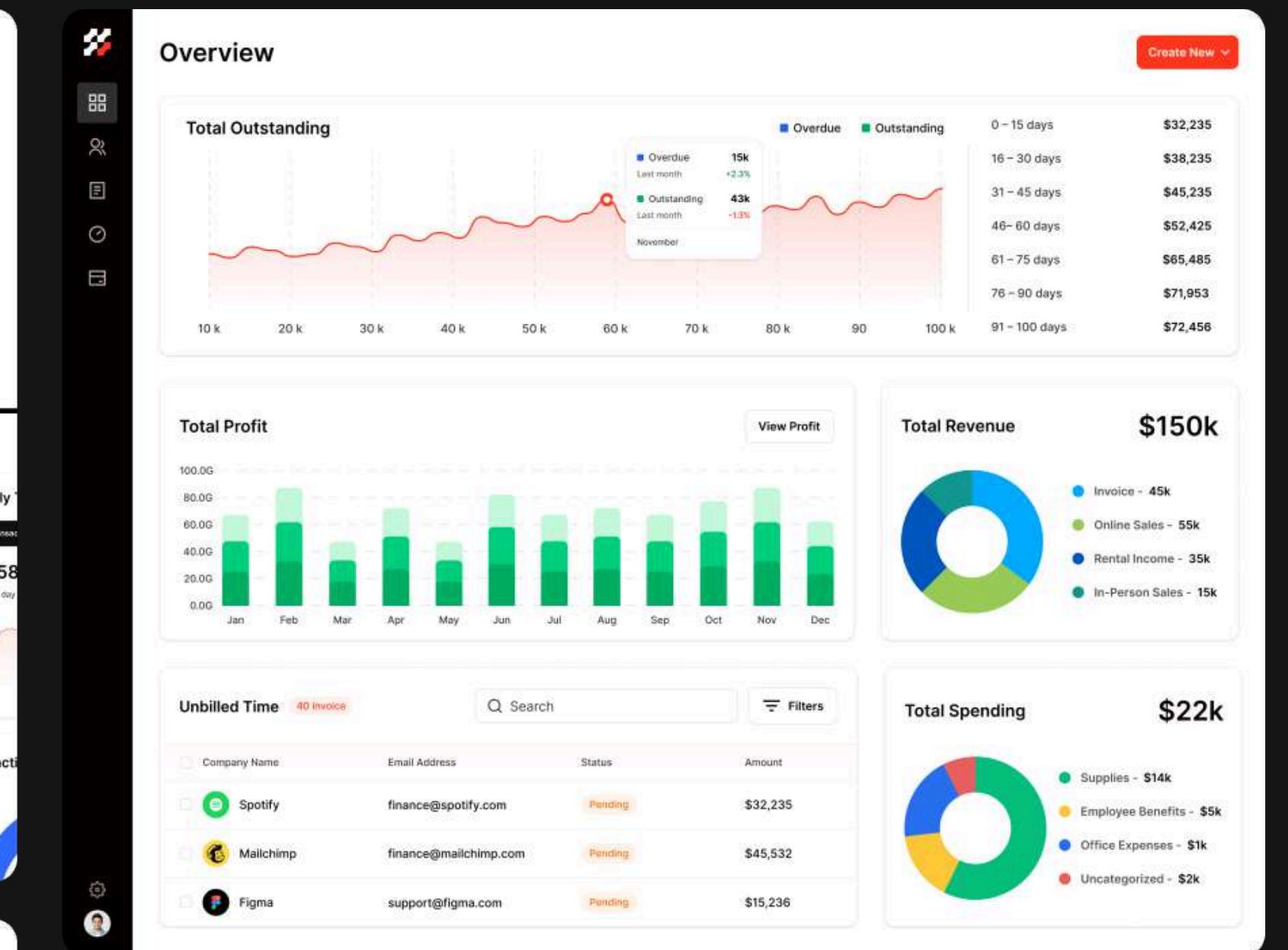
**All Invoice**  Search  Filter  + Import Payments

Name	Mail	Status	Value
Amazon	finance@amazon.com	Pending	\$15,254
HP	support@hp.com	Success	\$8,852
Apple	support@apple.com	Success	\$18,147
Mailchimp	finance@mailchimp.com	Success	\$3,254
Microsoft	support@microsoft.com	Pending	\$10,935
Evernote	support@evernote.com	Pending	\$15,254
Notion	support@notion.com	Pending	\$18,428
Spotify	finance@spotify.com	Pending	\$22,325

**Sign up** [Sign up with Google](#)

Already have an account? [Log in](#)

@spacebook.com support@spacebook.com



**Time Tracking**

Day Week Month All

Start Time: 16 Mar, 2023 All Member

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total hours 03:30:20
Project/Client name	Service	Status	Notes	Date	Time		
Amazon	Backend Development	Unbilled	Reminder Client API	16-03-2023	00:15:09		
HP	Visual Design	Unbilled	Argent Delivery	16-03-2023	00:24:40		
Evernote	Backend Development	Billable	1 Week Delivery	16-03-2023	00:39:32		
Apple	Backend Development	Unbilled	3 Day Delivery	16-03-2023	00:14:20		
Stripe	UX Design	Unbilled	Argent Delivery	16-03-2023	00:08:18		
Slack	Backend Development	Billable	Tomorrow Argent	16-03-2023	00:22:22		
Microsoft	Visual Design	Unbilled	Argent Delivery	16-03-2023	00:28:24		
Notion	A/B Testing	Unbilled	Tomorrow Argent	16-03-2023	00:30:35		
Figma	UX Design	Billable	Reminder Client API	16-03-2023	00:09:00		

**Time Tracking**

New Entry

Add a Client or Project:  Spotify

Add a Service:  A/B Testing

Add a Note:  User Experience

Note:  08-10-2023 Time:  00:30:35

Billable

**Add Time**

Question? [Contact to spacebook](#)

**Clients**

Total Outstanding **\$15,420** ↑ 4.3% Last month

Overdue **\$6,140** ↑ 1.4% Last month

In Draft **\$5,425** ↑ 1.8% Last month

**Clients List**

Company Name	Name	Email Address	Total Outstanding	Note
Amazon	Eleanor Pena	finance@amazon.com	\$32,235	Authorization Created
Apple	Miles, Esther	support@apple.com	\$17,000	Appeal Note
Mailchimp	Henry, Arthur	finance@mailchimp.com	\$46,000	Authorization
Evernote	Black, Marvin	support@evernote.com	\$32,235	Attach Clinical
Apple	Nguyen, Shane	support@apple.com	\$12,000	Admission Advisor
Spotify	Nguyen, Shane	finance@spotify.com	\$32,235	Authorization Created

Page 1 of 10

**Clients**

Total Outstanding **\$15,420** ↑ 4.3% Last month

Overdue **\$6,140** ↑ 1.4% Last month

In Draft **\$5,425** ↑ 1.8% Last month

**Clients list**

Company Name	Name	Email Address	Total Outstanding	Note
Amazon	Eleanor Pena	finance@amazon.com	\$32,235	Authorization Created
Apple	Miles, Esther	support@apple.com	\$17,000	Appeal Note
Mailchimp	Henry, Arthur	finance@mailchimp.com	\$46,000	Authorization
Evernote	Black, Marvin	support@evernote.com	\$32,235	Attach Clinical
Apple	Nguyen, Shane	support@apple.com	\$12,000	Admission Advisor
Spotify	Nguyen, Shane	finance@spotify.com	\$32,235	Authorization Created
Wavespace	Shahid Miah	hello@wavespace.agency	\$55,000	Digital design agency

Page 1 of 10

**Clients**

Clients / New Client

Welcome To The New Client Page  
Enter First and Last Name or Company Name is Required To Save This Client.

**Client Settings**

Send Payment Reminders



We're here to answer any questions. let's talk

adosh.

CONTACT US:

[info@kadoshsoftwares.com](mailto:info@kadoshsoftwares.com)